

**“Show the World Your APR” iPad 2 Giveaway  
Complete Contest Rules**

**1. Eligibility**

No purchase necessary. Contest is open to any individual 18 years of age or older at the time of entry who is Accredited in Public Relations and in current compliance with all necessary accreditation maintenance, membership and financial requirements (an APR in “good standing”). All U.S. federal, state, and local laws and regulations apply. Void where prohibited.

**2. How to Enter**

- a. The Contest begins at 9 a.m. EDT, April 1, 2011, and ends at 11:59 p.m. EDT on April 29, 2011 (a total of 29 days).
- b. Contestants who submit an email that clearly displays APR as part of their electronic signature box to [apr.ipad.giveaway@prsa.org](mailto:apr.ipad.giveaway@prsa.org) will be automatically entered into the Contest.
- c. Contestants who attach a digital scan to their emails that clearly displays APR on their personal business card will automatically be entered into the Contest a second time.
- d. Limit two entries per person.
- e. Employees of the Frause communications firm are not eligible.
- f. Only eligible emails received between 9 a.m. EDT, April 1, 2011, and 11:59 p.m. EDT on April 29, 2011 will result in Contest entries.
- g. One (1) winner will be selected by random drawing from among all eligible Contest entries. Odds of winning will depend on the number of eligible entries received.
- h. Winner will be notified directly by email.
- i. The decision of PRSA is final.

**3. Prize**

One (1) winner will receive one (1) Apple iPad 2 (\$499 value) and one (1) year’s worth of data service through AT&T (\$300 value). Does not include iPad 2 smart cover.

**4. Prize Acceptance**

Acceptance of the prize shall constitute and signify the winner’s agreement and consent that PRSA may use winner’s name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised without additional compensation, where legal.

**5. Use of Entries**

All entries will become PRSA property. PRSA reserves the right to use any and all information entered into the Contest for marketing or other organizational uses, except where prohibited by law.

**6. Liability**

Neither PRSA nor any Contest participant will be liable to the other for any incidental, consequential, special or punitive damages arising from or in connection with this Contest.

**7. Indemnification**

By entering this Contest, participants agree to indemnify, save and hold harmless PRSA from and against any and all losses, expenses (including, but not limited to, reasonable attorneys' fees) and damages arising out of their participation in this Contest.

**8. Conduct**

All Contest participants agree to be bound by these Official Rules. PRSA in its sole discretion, reserves the right to disqualify any person it finds to be in violation of these rules.

**9. Conditions**

In the event of any dispute arising from this promotion or the award of any prize, the laws of the state of New York shall apply. PRSA is not responsible for late, misdirected, lost or indecipherable entries, nor any technical interferences or failures resulting from the use of any computer, smart phone or other device. PRSA can amend or end the Contest at any time.

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