

## Share your lifetime of experience: Be a Mentor at the PRSA 2018 International Conference

Connect and re-energize by sharing your wealth of knowledge and experience at the PRSA 2018 International Conference.

During PRSA's 2018 International Conference, the College of Fellows will host 30-minute mentoring sessions from 4-6 p.m. on Sunday, Oct. 7th, and Monday, Oct. 8th. These sessions are offered as a premium benefit (at no cost) for PRSA members.

As a College of Fellows mentor, you will share your experience and expertise with PR practitioners at all stages of their careers: new professionals (career planning and advancement), mid-career (business skills and leadership) and senior professionals (personal growth and development). Previous mentors at the International Conference know how rewarding it is to support someone seeking advice on career goals and aspirations.

If you haven't yet served as an International Conference mentor, now is the time to share your insights, guidance and experiences.

**How it Works:** Fill out the form below and e-mail it to [mentors@prsa.org](mailto:mentors@prsa.org) by **Thursday, Sept. 27th**.

Name:

Organization:

E-mail:

Phone:

Social Media Profile:

Appointments are **30** minutes in length. Please **indicate** the times you are available.

### Sunday, October 7th

4:00 – 4:30 PM

4:30 – 5:00 PM

### Sunday, October 7th

5:00 – 5:30 PM

5:30 – 6:00 PM

### Monday, October 8th

4:00 – 4:30 PM

4:30 – 5:00 PM

### Monday, October 8th

5:00 – 5:30 PM

5:30 – 6:00 PM

Please mark **industries** and **specialties** of interest.

### Industry

Corporate

Association/Nonprofit

Education

Agency

Ethics

Environment

Employee Communication

Social Media

Best Practices

Career Transition

Pursuing PR as a New Career

Independent Practitioners

Media/Communications

Multicultural Communications

Résumé

Travel & Tourism

Sports/Entertainment

Strategic Social Responsibility

Healthcare

Public Affairs/Government/Military

International

### Specialty

Credibility with Management

Crisis Communications

Developing a PR Practice

Financial Communications

Furthering your Formal Education

Media Relations

Program Development

Skill Development

Networking

Internship Opportunities