

Connect, as and benefit from a lifetime of experience: College of Fellows Mentoring at the PRSA 2018 International Conference

Make the most of your PRSA 2018 International Conference connections, share your experiences and career goals with a member of PRSA's College of Fellows, a distinguished group of accredited PRSA members with more than 20 years of professional experience.

The College of Fellows hosts 30-minute mentoring sessions from 4-6 p.m. on Sunday, Oct. 7th, and Monday, Oct. 8th. Sessions are offered as a premium benefit (at no cost) for PRSA members.

These one-on-one professional development sessions are available to PR practitioners at all stages of their careers:

- New professionals (career planning and advancement)
- Mid-career (business skills and leadership)
- Senior professionals (personal growth and development)

Your mentor will:

- Provide professional, confidential insights based on extensive experience in the practice of public relations
- Make creative, yet proven suggestions for handling public relations challenges
- Offer encouragement and assurance
- Provide a fresh perspective on your career goals and timelines

How it Works: Fill out the form below and e-mail it to mentors@prsa.org by **Thursday, Sept. 27th**.

Name Organization

E-mail Phone

Social Media Profile

Appointments are **30** minutes in length. Please **indicate** the times you are available.

<u>Sunday, October 7th</u>	<u>Sunday, October 7th</u>	<u>Monday, October 8th</u>	<u>Monday, October 8th</u>
4:00 – 4:30 PM	5:00 – 5:30 PM	4:00 – 4:30 PM	5:00 – 5:30 PM
4:30 – 5:00 PM	5:30 – 6:00 PM	4:30 – 5:00 PM	5:30 – 6:00 PM

Please mark **industries** and **specialties** of interest.

Industry

Corporate	Social Media	Resume
Association/Nonprofit	Best Practices	Travel & Tourism
Education	Career Transition	Sports/Entertainment
Agency	Pursuing PR as a New Career	Strategic Social Responsibility
Ethics	Independent Practitioners	Health Care
Environment	Media/Communications	Public Affairs/Government/Military
Employee Communication	Multicultural Communications	International

Specialty

Credibility with Management	Media Relations
Crisis Communication	Program Development
Developing a PR Practice	Skill Development
Financial Communications	Networking
Furthering your Formal Education	Internship Opportunities