

# Share your lifetime of experience: Be a Mentor at the PRSA 2017 International Conference

Connect and re-energize by sharing your wealth of knowledge and experience at the PRSA 2017 International Conference.

During PRSA's 2017 International Conference, the College of Fellows will host 30-minute mentoring sessions from 4-6 p.m. on Sunday, Oct. 8, and Monday, Oct. 9.

These sessions are offered as a premium benefit (at no cost) for PRSA members.

As a College of Fellows mentor, you will share your experience and expertise with PR practitioners at all stages of their careers: new professionals (career planning and advancement), mid-career (business skills and leadership) and senior professionals (personal growth and development).

Previous mentors at the International Conference know how rewarding it is to support someone seeking advice on career goals and aspirations.

If you haven't yet served as an International Conference mentor, now is the time to share your insights, guidance and experiences.

**How it Works:** Fill out the form below and e-mail it - with a copy of your bio - to [mentors@prsa.org](mailto:mentors@prsa.org) by **Thursday, Sept. 28.**

Name Organization

E-mail Phone

Social Media Profile

Appointments are **30** minutes in length. Please **indicate** the times you are available.

<u>Sunday, Oct. 8</u>	<u>Sunday, Oct. 8</u>	<u>Monday, Oct. 9</u>	<u>Monday, Oct. 9</u>
4:00-4:30 p.m.	5:00-5:30 p.m.	4:00-4:30 p.m.	5:00-5:30 p.m.
4:30-5:00 p.m.	5:30-6:00 p.m.	4:30-5:00 p.m.	5:30-6:00 p.m.

Please mark **industries** and **specialties** of interest.

## Industry

Corporate	Social Media	Resume
Association/Nonprofit	Best Practices	Travel & Tourism
Education	Career Transition	Sports/Entertainment
Agency	Pursuing PR as a New Career	Strategic Social Responsibility
Ethics	Independent Practitioners	Health Care
Environment	Media/Communications	Public Affairs/Government/Military
Employee Communication	Multicultural Communications	International

## Specialty

Credibility with Management	Media Relations
Crisis Communication	Program Development
Developing a PR Practice	Skill Development
Financial Communications	Networking
Furthering your Formal Education	Internship Opportunities