

New Professionals
Section

PRSA

2018

Sponsorship
Opportunity

Careers in
PRogress

Take your career to
the next level

August 9, 2018

NYC

ABOUT THE NEW PROFESSIONALS SECTION

With more than 1,000 members, The New Professionals Section is for public relations and communication professionals who are new to the industry, having less than five years of experience.

ABOUT THE NEW PROS SUMMIT

As a part of New Pros Week, the first ever PRSA New Professionals Section summit will offer new pros practical industry insight through five sessions. By the end of the summit, attendees will feel prepared to excel in their careers with a fresh perspective on leadership, personal branding and more. The summit will also include two optional networking events, the evening before and the evening of the summit, additional sponsorships for these networking events are available upon request.

SPONSORSHIP OPPORTUNITIES

Level One: \$250+

- Social media mention on PRSA New Pros accounts (15K+ followers)
- Verbal acknowledgement at conference
- Brand logo included in all email marketing

Level Two: \$500+

- ALL items included in level one
- Mention in PRSA New Pros quarterly newsletter
- Listing in conference program
- Sponsorship listing on PRSA New Pros Website

Level Three: \$750+

- ALL items included in level one and two
- Name on conference session signage

Level Four: \$1,500+

- ALL items listed in all other levels
- Free registration for 2 new pros within your company
- Sponsorship listing on PRSA New Pros Website

New Professionals Section

PRSA

WHAT YOU GAIN BY SPONSORING

Sponsors are recognized by our more than **1,200** New Pros Section members as major contributors to the value and success of the event. We hope you'll consider strengthening your brand's identity with the next generation of PR leaders!

If you are interested in sponsoring the 2018 PRSA New Pros' Summit, please contact:

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