



Session Overview:

Title: The Art of Leadership Communication

Date/time: Tuesday, October 29, 2013 – 12:30-1:45pm

Session Target Audience: Current Managers, Directors and Senior Executives and those who support their personal communication efforts. Future leaders looking to build the skills needed to perform more effectively in higher profile leadership roles.

Session Description: Now more than ever, organizations expect their leaders to play a more pivotal role in shaping their corporate cultures and inspiring others towards critical goals. Although a leader may have a great grasp of their business metrics, directing organizations and teams into the future will always demand more than just the mechanics of delivering raw data. And it will take more than bullets on a screen to forge cooperation from outside partners and customers. Today's executives need to draw on a much deeper personal toolkit of communication skills and research-based insight to understand how to actually motivate, inspire and align the efforts and interests of those they lead and desire to influence.

This session will provide leaders at all levels with a better grasp on how to shape strategic messages, use symbols as a tool for aligning focus, communicate raw data in more compelling ways and leverage personal storytelling to get past the ever-present defenses of their audiences.

Speaker Bio:



Jim Endicott, President, Distinction Communication Inc. - Portland, OR

Jim is a nationally-recognized executive coach, consultant and keynote speaker with a passion for driving organizational results and change through the vehicle of personal communication

excellence. Jim's company, Distinction Communication Inc., works with clients ranging from Fortune 500 senior executives to small business start-ups to help them deliver high-stakes, high-value presentation messages in ways that foster deeper levels of trust, clarity and believability.

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